

Explore a Topic: Entertainment and Music Business



Orlando is famous for its theme park entertainment. Often overlooked is the significant number of film, animation, video, and music production businesses which constitute a large segment of the local entertainment industry. The city is home for several notable schools which train future industry professionals: Full Sail, Audio Recording Technology Institute, Joe Blasco Make-Up Center East, and the U.C.F. Theatre Program. Local music and comedy clubs, and community theaters provide venues for talent. The annual Orlando Fringe Festival, Florida Film Festival, and Shakespeare Festival continue to grow in popularity. Central Florida provides state-of-the art facilities, a knowledgeable work force, and a positive business climate which encourages all facets of the entertainment industry.

Websites

ArtsJournal

<http://www.artsjournal.com>

Weekday digest of arts and cultural journalism. ArtsJournal combs through 200 arts and cultural newspapers, magazines and publications for its articles.

Green Room – Florida’s Filmmaking Front Page

<http://www.greenroomorlando.com>

The guide to finding work in the local film industry. Production, post-production, casting calls, extras, events, screenings, location photographs of the Orlando area, screenwriters, etc. Provides a directory of local unions and associations connected to the industry.

Industry Strengths

<http://www.orlandoedc.com/Industry%20Strengths>

Featuring overviews of the local Digital Media industry as well as the Film & Television Production industry; listing major players, marketplace, and more.

Internet Movie Databases

<http://www.imdb.com>

Comprehensive movie and video site – news on celebrities, studios, indies, message board.

Music Biz Academy

<http://www.musicbizacademy.com>

Designed for the independent musician who is “doing business” on the Internet. Resource directory, bookstore, and informative articles on all aspects of the music business. Extra benefits to subscribers.

Music Industry News Network – Mi2N

<http://www.mi2n.com>

Recommended as a quality site from MEIEA (Music and Entertainment Industry Educators Association). Music industry site with current articles on the business, careers, technology, radio, video and events of the music industry. Good site to use to market new artists or products. Can subscribe to site to receive free newsletter and emails.



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National Endowment for the Arts

<http://arts.endow.gov>

Largest national funder of the arts. Independent agency of the federal government that is dedicated to supporting excellence in the arts, bring art to Americans and leadership in art education.

Red Chair Project

<http://www.redchairproject.com>

Central Florida's Official Arts and Culture Guide, including film, theatre, music, museums, dance and more.

Showbizdata – The Entertainment Industry Online

<http://www.showbizdata.com>

The industry's current news releases, charts, and reviews. Devoted to television, film, music, and video game production. Additional features and in-depth articles provided to subscribers.

Studio1productions

<http://www.studio1productions.com>

This website provides links to Central Florida businesses which are involved in the entertainment field. Topics include: animation, film/video production, acting schools, sound design, visual effects, stunt work, makeup, and more.

Databases/Reference Resources Online

Find Articles/Arts and Entertainment (*In Library and remote access with Library card*)

Publications, some free, some fee with current articles on the entertainment industry (video, games, film, plays, art, television, etc.)

InfoTrac OneFile (*In Library and remote access with Library card*)

A one-stop source for news and periodical articles. Conduct a search by typing in one of the following topics: Sound Recording Industry, Motion Picture Industry, Television Broadcasting Industry, Theater, etc. **Gale InfoTrac.**

ReferenceUSA (*In Library and remote access with Library card*)

A detailed listing of 14 million businesses with the ability to search by company name, type of business, geography, business size and more. Search the Orlando MSA for film production, recording studios, recording technicians, entertainers' agents, theatrical repertory companies, etc.

Journals/Periodicals

Billboard

<http://www.billboard.com>

The online version of this popular publication offers singles and album charts, top concerts, reviews, tour finder, radio monitor, and music industry news. Subscribers may access digital directories and other features.

Variety Magazine

<http://www.variety.com>

Current information concerning television, film, music, international, home entertainment, Broadway. TV ratings, awards, festivals, statistics. Additional features for subscribers.



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Circulating Materials

All You Need to Know about the Music Business

Donald S. Passman

780.2373 Pas

Written by an entertainment lawyer, this is considered required reading for those in the entertainment and music industry.

Making It in the Music Business: The Business and Legal Guide for Songwriters and Performers

Lee Wilson

780.68 Wil

Attorney Wilson discusses legal and financial issues: copyrights, contracts, booking agents, management, registering a performance name, etc. Sample forms are included.

The Craft and Business of Songwriting

John Braheny

782.4216413 Bra

A practical guide which goes behind the scenes of the industry. The reader learns how to develop a songwriter's consciousness and how to manage demos and contracts. All musical styles are included.

Reference Materials

Broadcasting & Cable Yearbook

R791.4 Bro

Comprehensive directory which provides annual industry rankings. The best source for detailed information about television, cable, and radio. Includes trade shows, career development schools, and Nielsen DMA market atlas.

Careers in Entertainment & Sports: Wetfeet Insider Guide

Wetfeet

R790.2023 Car

Overview of the industries, focus is on major conglomerates. Outlines job choices, lifestyles, and career goals.

Florida Business Directory

R338 Flo

Lists of Florida businesses involved with entertainment such as recording, film production, music videos, etc. Good for finding suppliers and potential customers.

Plunkett's Entertainment and Media Industry Almanac

New edition on order.

Covers developments in publishing, broadcasting, film, radio, cable, digital media, etc. Contacts for entertainment business leaders, profiles of top entertainment and media firms.

<http://www.plunkettresearch.com>



Explore a Topic: Entertainment and Music Business

Recording Industry Sourcebook

R338.47780266 Rec

Industry guide includes record labels, artist management, legal services, promotion, studios, audio/video/film post-production, musical equipment manufacturers, tour support companies, and more. <http://www.recordingindustrysourcebook.com>

Songwriter's Market

Michael Schweer, editor

R070.5794 Son

Annual directory of music publishers, record companies, play producers. Up-to-date information on demos, copyrights, contracts, submission policies, and contests.

Local Organizations

Central Florida Musicians' Association – Local 389,

American Federation of Musicians

3020 E. Robinson St.

Orlando, FL 32803

(407) 894-8666

Digital Media Alliance Florida (DMAF)

690 Osceola Avenue, Suite 700

Winter Park, FL 32789

(407) 629-2772

Website: [http:// www.dmaflorida.org](http://www.dmaflorida.org)

Florida Motion Picture & Television Association

764 Maryland Ave.

Winter Park, FL 32789

(407)629-7268

International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists, MPSC 843

5385 Conroy Rd., Ste 201

Orlando, FL 32811

(407) 422-2747

Metro Orlando Film & Entertainment Commission

301 East Pine Street, Suite 900

Orlando, FL 32801

(407) 422-7159

Website: <http://filmorlando.com>

